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## Why I came out of retirement at age 80 to help re-shore US apparel and textile jobs

The US Clean air and Clean water acts and our Environmental Protection Agency effectively forced the US textile industries to move to countries that cared more about gaining exports and jobs than they did about the health of their air, water or people.

And because these were low labor cost countries it was logical for our Apparel Manufacturing industry to join them to be close to the new source of their raw materials. The initial movement of these millions of jobs seemed worth the upheaval but it soon became apparent that these new stretched-out logistics could and did start to trump the gross profits of the fast changing business of fashion.

Much of these labor savings were eaten up by the need to invest in a totally new form of overhead now known as 'Supply Chain Management'...but the real profit killer has been the need to commit to finished goods inventory up to 6 months before any new apparel is available to sell.

Now we have another problem called markdowns based on bad guesses about what would sell and the inability to replenish what did. Our projected gross profits of 50% quickly fell to 25% and we finally had to dump what we could not sell.

Then I met a man named Bill Grier who had invented a totally new way to dye, print, and imprint performance fabrics using NO WATER or caustic chemicals, and could delay sewing garments until they were already bought and paid for.

I knew we could create a revolution.

So I invested in his company and came back to work as his Chief Marketing Officer. We formed Apparel Made for You Inc. (AM4U Inc.) in the Los Angeles California area, built our first proof of concept factory, and are already licensing this process which we call **'Active Tunnel Infusion'**

Check us out at:

[www.am4u.com](http://www.am4u.com)

and watch our videos:

<http://www.youtube.com/user/AM4Uvideos/playlists>

[https://www.youtube.com/watch?v=sDGWvzuaOJg&list=PL6-7JyTp2U9-xmKxj-jPjBS51\\_liSr4ys&index=1](https://www.youtube.com/watch?v=sDGWvzuaOJg&list=PL6-7JyTp2U9-xmKxj-jPjBS51_liSr4ys&index=1)

And read my book:

<http://guaranteedto shrinkwinkleandfade.files.wordpress.com/2012/05/edit-for-cal-poly.pdf>